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## FOR IMMEDIATE RELEASE

## September is Hunger Action Month in South Dakota

Feeding South Dakota's Community Awareness Campaign Encourages South

Dakotan's to Join the Fight to End Hunger

Sioux Falls, South Dakota (9/1/2022) — Feeding South Dakota, the state's largest hunger-relief organization, is encouraging South Dakota communities to take action in the fight against hunger during the month of September. The organization's Hunger Action Month campaign is an opportunity to ensure food is not an impossible choice for the nearly 75,000 individuals experiencing food insecurity in South Dakota.

The month of September has been officially recognized as Hunger Action Month in the State of South Dakota by South Dakota Governor Kristi Noem through an Executive Proclamation.

"During this unprecedented time, we are helping more families than before put food on the table," said Lori Dykstra, CEO of Feeding South Dakota. "These families are faced with impossible choices between food or other needs like medicine, utilities, or childcare. Ending hunger in South Dakota will take all of us working together to accomplish."

The organization, serving all 66 counties in the state of South Dakota, encourages people join the fight against hunger by:

- Donating funds to support the mission.
- Volunteering to help sort and pack food at a distribution center or distribute food at a mobile food distribution site.

- Educating themselves and others about hunger in South Dakota.
- Advocating through *The Campaign to End Hunger*.

September 23 has been declared Hunger Action Day through mayoral proclamations in Rapid City, Ft. Pierre, Pierre and Sioux Falls. To commemorate this day, the following landmarks in these communities will be lit orange: Main Street Square in Rapid City, the Fort Pierre Bridge and the Arc of Dreams in Sioux Falls.

Learn more about how you can join the fight to end hunger by visiting www.feedingsouthdakota.org/ham

## **About Feeding South Dakota**

Feeding South Dakota, whose mission is to end hunger in South Dakota, is the state's largest charitable hunger relief organization. In FY21, Feeding South Dakota secured and distributed nearly 17.7 million pounds of quality nutritious donated and purchased food providing nearly 8.8 million meals to individuals who are food insecure in South Dakota. Feeding South Dakota distributes this food from distribution centers in Sioux Falls, Pierre, and Rapid City and through its network of agency partners across the state. For more information on Feeding South Dakota, visit feedingsouthdakota.org and find us on Facebook, Twitter and Instagram.

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