

For Immediate Release

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From Free Throws to Food: Donation Provides 900 Dozen Eggs to Feeding South Dakota.

Dakota Layers and SDSU's Luke Haertle team up to support state-wide hunger relief.



Sioux Falls, S.D. (4/2/2026) – On April 1, 2026, 10,800 eggs were delivered by Dakota Layers to Feeding South Dakota's Sioux Falls warehouse to help fight hunger across the state.

Continuing its annual campaign for the tenth year, Dakota Layers donated one dozen eggs for every free throw made by the SDSU men's and women's basketball teams on their home court during the regular season. This year, the partnership grew with a new addition: one dozen eggs were also donated for every point scored by Jackrabbits guard Luke Haertle. Throughout the season, Haertle used his platform to raise awareness for Feeding South Dakota's mission to end hunger in South Dakota.

Between 365 free throws, 110 points by Haertle, and a generous donation from Dakota Layers - 900 dozen eggs will be distributed to neighbors through Feeding South Dakota's programs and network of partner agencies.

Luke Haertle shared that partnering with Dakota Layers has been a great experience, especially seeing the impact of Feeding South Dakota firsthand. He emphasized that the organization distributes a large amount of food to families across the state, helping ensure

neighbors facing hunger have reliable access to the meals they need—work that closely aligns with his values.

"We continue to partner with Feeding South Dakota because we're proud to be part of the solution," said Tracy Ramsdell, Marketing Director of Dakota Layers. "Eggs are a simple yet powerful source of protein and we want to make sure families have consistent access to that nutrition."

A family-owned farm based near Flandreau, Dakota Layers has donated more than 5.2 million eggs to Feeding South Dakota since 2017. This year's campaign connects agriculture, athletics, and community - strengthening the network of support for Feeding South Dakota's mission.

"We're grateful for partners like Dakota Layers who show up year after year to provide for our neighbors facing hunger," said Lori Dykstra, CEO of Feeding South Dakota. "This donation helps us provide high-quality food to individuals and families when they need it most."

More than 113,000 South Dakotans face hunger. To learn more or support the mission, visit feedingsouthdakota.org or follow Feeding South Dakota on social media.

About Feeding South Dakota

Feeding South Dakota is the state's largest hunger-relief organization serving families, children, and seniors in all 66 counties through its partners and programs. Working alongside donors, volunteers, and policymakers Feeding South Dakota is committed to addressing immediate needs while advancing long-term solutions to end hunger in South Dakota.

Learn more by visiting www.feedingsouthdakota.org

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