

# FOOD & FUND DRIVE TOOLKIT

---

TURN ANY MONTH INTO A FOOD DRIVE!



  
**FEEDING**<sup>®</sup>  
SOUTH DAKOTA

# HUNGER IN SOUTH DAKOTA



**Food insecurity**, often referred to as "hunger", is defined by the USDA as *a lack of consistent access to enough food for every person in a household to live an active, healthy life*. This can be a temporary situation for a family or can last a long time. A missed paycheck, car repair, or medical emergency could place someone in a situation that causes them to make trade-offs between important basic needs, such as housing or medical bills, and purchasing nutritionally adequate foods.

**Hunger exists in every county in South Dakota** and can have a wide impact depending on someone's circumstances. Parents skip meals so their kids can eat; seniors choose medications over food. Others work full-time yet can't stretch their paycheck to cover all their household expenses, or qualify for food assistance benefits.

When people don't have enough food or have to choose inexpensive foods with low nutritional value, it can lead to chronic diseases and impact a child's ability to learn. And once the cycle of poor diet and poor health begins, it can be hard to break.

**With your help**, we can make sure everyone in South Dakota has access to nutritious food. Food and fund drives are a critical piece to Feeding South Dakota's mission.

## Learn More

Find the latest statistics on hunger at [map.feedingamerica.org](http://map.feedingamerica.org) or by scanning the QR Code.





# What is a Food and Fund Drive?

A food and fund drive is a powerful way to partner with Feeding South Dakota in the fight to end hunger.

Individuals, churches, neighborhoods, businesses, schools, service clubs, military units, sports teams—any group can host a drive. These local efforts are critical to helping collect and distribute millions of pounds of food to South Dakotans facing hunger.

Financial gifts are just as important, allowing Feeding South Dakota to stretch every dollar and maximize its purchasing power.

## Most Needed Food Items:

- Peanut butter, jelly
- Canned Protein (chicken/tuna)
- Canned fruits (lite syrup)
- Canned vegetables (low sodium)
- Taco shells, tortillas, seasoning, etc.
- Boxed Meals (tuna/hamburger helper)
- Canned pasta meals, mac and cheese
- Rice, pasta, pasta sauce
- Pancake mixes & syrup
- Microwave meals
- Baking mixes
- Cereal and oatmeal
- Kid-friendly snacks
- Granola bars

## For Safety Reasons:

- No opened product or food with packaging concerns.
- No glass containers.
- No baked goods, home-canned, or self-processed items.
- No baby food.
- No items needing refrigeration.

## Learn More



Wild game is a nutritious protein option and is accepted through South Dakota Sportsmen Against Hunger. Visit [feedtheneedsd.com](http://feedtheneedsd.com) or scan the QR code.

# 6 STEPS FOR A SUCCESSFUL FOOD & FUND DRIVE

## 1 SET YOUR GOAL

SET STRATEGIES AND GIVE YOUR GROUP A GOAL TO WORK TOWARD

## 2 REGISTER YOUR DRIVE

LET US HELP WITH ANY QUESTIONS YOU HAVE TO ENSURE A SUCCESSFUL FINISH!

## 3 PROMOTE YOUR DRIVE

BUILD AWARENESS EARLY TO DRIVE STRONGER INVOLVEMENT

## 4 PRINT SIGNAGE

ADVERTISE YOUR COLLECTION SITE

## 5 WRAP IT UP

DELIVER TO ONE OF OUR DISTRIBUTION CENTERS NEAR YOU!

## 6 SHARE YOUR RESULTS

SHARE PHOTOS & RESULTS OF YOUR FOOD & FUND DRIVE ON YOUR SOCIAL MEDIA CHANNELS AND TAG US @FEEDINGSOUTHDAKOTA

**MARCH INTO ACTION  
AGAINST HUNGER**

TURN ANY MONTH INTO A FOOD DRIVE!

**FEEDING<sup>®</sup>**  
SOUTH DAKOTA





# Creative Food & Fund Drive Ideas

## Competition Ideas

### SOUPer Bowl Drive

Teams compete to see which football team's bin collects the most meals.

**Track:** Number of items in each bin to determine the winner.

**Pro Tip:** In the weeks before the Super Bowl, set up team-branded bins and invite participants to drop off non-perishable items for their favorite team.

### Penny Wars

Teams race to fill their jar with pennies. Silver coins or dollars can be added to opposing jars to subtract from their total.

**Track:** Total amount collected per team.

**Pro Tip:** Cash in coins and send a money order or cashier's check payable to Feeding South Dakota.

### Jeans Day Buy-In

Employees donate \$5 (or more!), with proceeds going to Feeding South Dakota, to wear jeans for the day.

**Track:** Monitor participation by department to determine the winner.

**Pro Tip:** The department with the highest participation wins breakfast!

### Grade vs. Grade

Grades compete to see who can collect the most meals or donations.

**Track:** Participation or total items collected to determine the winner.

**Pro Tip:** Winning grade earns extra recess, a spirit day, or a special treat!

## Food Drive Themes

### Back-to-School Drive

September is Hunger Action Month! Collect only peanut butter and jelly as kids head back to school.

### Food-Themed Days

Macaroni Monday, Taco Tuesday, Whole Wheat Wednesday... keep it fun all week long!

### "Is Dinner Ready?"

Request non-perishable ingredients for a full meal: spaghetti and sauce, or taco shells, beans, salsa, and seasonings.

### #BrownBagIt

Bring lunch and donate what you'd spend eating out—usually \$5-\$10.

### Recognition & Prize Ideas:

Prizes do not need to be expensive to be effective. Consider:

- \*Traveling trophy
- \*Team pizza or breakfast
- \*Company-wide recognition
- \*Social media spotlight
- \*Certificate of achievement
- \*Bragging rights for the year



# FINANCIAL DONATIONS

## Check

Checks can be made out to Feeding South Dakota and mailed to a location listed on page 4 of this toolkit. Please do not mail cash. Remind your donors to include the name of your organization in the memo line of their check if associated with a food or fund drive.

## Online

A monetary donation is an efficient way to support our mission and enables us to purchase more items that are in high demand and cannot be collected during a traditional food drive. To make a donation online please go to [feedingsouthdakota.org/ways-to-give/donate](https://feedingsouthdakota.org/ways-to-give/donate).

## Matching Gifts

Many businesses offer a matching gift incentive. Be sure to check with your Human Resources Department for the necessary paperwork to submit with your donation.

## Planned Giving

Elevate your impact on fighting hunger by establishing a gift that will benefit Feeding South Dakota after your lifetime. We would be proud to assist you in finding a gift option that meets your philanthropic goals.

## Donate Stock

Donating stock, securities, and mutual fund shares is an effective way to help Feeding South Dakota fight hunger. To explore this option please call us at **605.335.0364**.

## Learn More

Find information on the opportunities of giving financially by visiting [feedingsouthdakota.org/ways-to-give/donate](https://feedingsouthdakota.org/ways-to-give/donate) or scan the QR code.



# About Feeding South Dakota



## We Are Feeding South Dakota

Feeding South Dakota is the state's largest hunger-relief organization, with a mission to end hunger in South Dakota. Through our programs and agency partners we are providing food in all 66 counties of our state and fighting hunger in rural communities, metro areas and Native American Reservations.

Our vision is a state where no one person's health, well-being, or potential is hindered by the availability of nutritious food. Together, with the support of our incredible volunteers and South Dakota communities, we are impacting food insecurity rates by filling the tables of our neighbors facing hunger.

### Sioux Falls

4701 N Westport Ave.  
Sioux Falls, SD 57107-0123

Donation drop off door is located on the south side of the building.

Drop Off Questions:  
605.335.0364

### Pierre

20562 Grace Ave.  
Pierre, SD 57501-5660

Donation drop off door is located on the south side of the building.

Drop Off Questions:  
605.494.3663

### Rapid City

1111 N Creek Dr.  
Rapid City, SD 57703-2219

Donation drop off door is located on the north side of the building.

Drop Off Questions:  
605.348.2689

## Learn More

Find information on our impact, programs, and more ways to give at [feedingsouthdakota.org](https://feedingsouthdakota.org) or scan the QR code.



**FOOD DRIVE**

**BENEFITING:**



**FREE DINING<sup>®</sup>**

**SOUTH DAKOTA**

**FUND DRIVE**

**BENEFITING:**



**FEE DINING<sup>®</sup>**

**SOUTH DAKOTA**

**FOOD & FUND DRIVE**

**BENEFITING:**



**FREE DINING<sup>®</sup>**

**SOUTH DAKOTA**

# FOOD DRIVE

BENEFITING:



**FEEDING<sup>®</sup>**

**SOUTH DAKOTA**

# FUND DRIVE

BENEFITING:



**FEEDING<sup>®</sup>**

**SOUTH DAKOTA**

# FOOD & FUND DRIVE

BENEFITING:



**FEEDING<sup>®</sup>**  
**SOUTH DAKOTA**

**Thank you  
for supporting**

**FEEDING SOUTH DAKOTA**

---

Together we can **end hunger.**



Thank you  
for supporting

FEEDING SOUTH DAKOTA

---

Together we can end hunger.



FEEDING<sup>®</sup>  
SOUTH DAKOTA